

**BUSINESS INFORMATION FORM**

Bidder/Proposer/Statement of Qualifications Submitter (hereinafter collectively referred to as “Consultant”) must provide the information requested in the following sections/tables.

# CONSULTANT INFORMATION

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| Name of Entity: |  |
| Central Office/Headquarters Address: | Address 1: |  |
|  | Address 2: |  |
|  | City, State, Zip Code: |  |
| Servicing Office Address (if different than Central Office/Headquarters Address): | Address 1: |  |
|  | Address 2: |  |
|  | City, State, Zip Code: |  |
| Name of Parent Company (if any): |  |
| Entity’s Legal Structure: | **[ ]** Corporation**[ ]** Partnership**[ ]** Other | **[ ]** Joint Venture**[ ]** Public Entity |
| State in Which Entity is Legally Organized: |  |
| Year Entity Started: |  | Number of Professional Employees: |  | Number of Offices: |  |
| Location(s) of Offices (City and State) | # of Attorneys | Location(s) of Offices (City and State) | # of Attorneys |
| 1. |  |  | 5. |  |  |
| 2. |  |  | 6. |  |  |
| 3. |  |  | 7. |  |  |
| 4. |  |  | 8. |  |  |
| Brief History of the Entity: |       |
| Overview of Entity’s Principal Lines of Work: |       |

# KEY STRENGTHS AND QUALIFICATIONS

In the space below, provide a summary of the key strengths and qualifications of the Consultant to provide public relations services to CRRA.

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# CORPORATE CITIZENSHIP POLICIES

In the space below, summarize Consultant’s Corporate Citizenship policies including the charitable contribution of money and time, local procurement of goods and services, development and participation in internship programs or scholarships and policies with regard to the use of women-owned, minority-owned and small business enterprises.

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# TEAM ORGANIZATION

In the space below, describe how Consultant would organize the team of professionals that would work with CRRA and the Consultant’s approach to adequately staffing and completing time-sensitive projects and transactions.

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# EXPERIENCE WITH SITING CONTROVERSIAL FACILITIES

In the space below, describe Consultant’s experience in managing public relations aspects of the siting of controversial facilities, such as power plants, waste management facilities, manufacturing facilities, “big-box” retail outlets or other developments, which created local opposition. Describe the specific development proposal, outline your strategy and tactics for managing public relations aspects of that proposal, and the outcome.

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# EXPERIENCE RELATED TO LITIGATION

In the space below, describe Consultant’s experience in managing public relations and communications strategies and tactics related to litigation. Describe the specific litigation, outline your strategy and tactics for managing public relations aspects of that litigation, and the outcome.

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# EXPERIENCE RELATED TO PUBLIC DEMONSTRATIONS

In the space below, describe Consultant’s experience in managing public relations and communications strategies and tactics related to public demonstrations against your client. Describe the specific demonstration, outline your strategy and tactics for managing public relations aspects of that demonstration, and the outcome.

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